



## 10th Annual Conference Suncourt Motel Taupo 19th & 20th June 2010

### Two Terrific Keynote Speakers!

SHELLEY STOCKWELL-NICHOLAS PhD and LEON COWEN two amazing internationally recognized hypnotherapists who are at the top of their respective fields direct from USA and Australia.

If energy and excitement for hypnosis and hypnotherapy were something you could purchase—then we have successfully bought both for you to enjoy while advancing your hypno-therapeutic skills.

### Shelley Stockwell-Nicholas, PhD

[www.internationalhypnosisfederation.com](http://www.internationalhypnosisfederation.com)

Saturday 19th: 1 Hour Presentation: **The 10 Biggest Mistakes Hypnotherapists Make And How to Avoid them**

Let experience be your teacher. Dr Shelley Stockwell-Nicholas offers you a riveting opportunity to explore what you do and how to do it better. This talk will take your work with yourself and others to a whole new level.

**Don't miss it!** Dr Shelley Stockwell-Nicholas is the founder of the International Hypnosis Federation and author of 14 books including the book "Hypnosis How To Put a Smile On Your Face and \$\$ In Your Pocket" and "The Hypnosis Dictionary Script Book." She is a regular guest on radio, television and in print.

Sunday 20th: 3 hour workshop: **Joy Therapy**

This highly experiential and often life-transforming training takes you into the realms of chuckle worthy joy as a tool for positive change, as therapy and for just plain fun. Dr Shelley's approach is a perfect adjunct for any helper. Explore the underlying principles of Laughter. Terrific for people of all ages, special needs groups, and as a way to have people celebrate themselves and others. You'll learn to teach to release tension in safe and positive ways. Includes how to overcome trauma with joy and a step-by-step instructional session. With laughter exercises like the inner smile and belly laugh bonding and anchoring.

### Leon Cowen Dir. Academy Applied Hypnosis [www.aah.edu.au](http://www.aah.edu.au)

Saturday 19th: 1.5 hour Presentation: **Techniques, Concepts and Bullshit – When They Merge?**

I come from across the ditch and here clinical hypnotherapists constantly want techniques, techniques and more techniques. Rapid inductions and other techniques that will do the 'job' for the client. In reality what is wanted are techniques that will do the job for the hypnotherapist. Techniques used in isolation are just that isolated. Techniques used in conjunction with concepts can be adapted to the client's needs and therefore WORK.

If you ask yourself – "What criteria do I use to pick a technique for a client?" – what's your answer? If you have a raft of techniques and understand the selection and avoidance criteria of each technique – well done. If not then you should be at this workshop.

Sunday 20th: 3 hour workshop: **Your Therapeutic Feast**

This therapeutic feast is divided into 3 dining delights and aimed to satisfy the hungriest therapist.

#### **Entrée: Client-Centred Hypnotherapy (CCH).**

A tasty morsel blended with your client's words, gestures and utterings to develop a taste for applying CCH concepts which after all is the main course.

#### **Main Course: Metaphors**

A sumptuous blend of delicacies that stimulate the cognitive and conative taste buds. This nutritional feast will synthesise your senses and inspire your mind to savour each titbit.

#### **Dessert: Hypnotical**

Some of you will have the opportunity to take part in this final serving. Whilst this will be a fun activity it is full bodied to encompass the flavours decanted from our entrée and main course not so delicately balanced with a touch of simulated role play. In real life, the culinary zenith of every good meal is often served with a 'whine' and the occasional salty tear. The catharsis of emotional cognition leaves your client feeling satiated if not tired and drained

### Plus our own NZAPH Presenters:

Jutta Mark                      **Self Efficacy & Hardiness**  
Terry Keillor                  **Past & Future Life Regressions**  
Meredith McCarthy        **Motivational Interviewing**

For more info and registration form contact  
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